# **The Green Imperative**

Part One: Life-Cycle Assessment and Sustainability for Single-Use Technologies in the Biopharmaceutical Industry

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uch has changed since largescale single-use biomanufacturing equipment was introduced some 15 years ago. Since then, these materials have become accepted and established in production and downstream bioprocessing. Concerns about the environmental impact of single-use (SU) biomanufacturing equipment have become more prevalent as our environmental awareness has increased and related concerns have become more urgent (1). For example, many recommendations and even laws have emerged regarding plastic convenience packaging and products (2, 3). People have become more sophisticated in appreciating the distinctions and tradeoffs in the pressures upon our air, water, and land. And we appreciate that, beyond passion and resolve, a sciencebased approach is required to design strategies for a circular economy. We must better understand the implications

**PRODUCT FOCUS:** ALL BIOPHARMACEUTICALS

PROCESS FOCUS: UPSTREAM AND DOWNSTREAM MANUFACTURING

AUDIENCE: MANUFACTURING, PROCESS DEVELOPMENT, AND FACILITIES MANAGEMENT

**KEYWORDS:** PLASTICS, PROCESS INTENSIFICATION, ENVIRONMENTAL IMPACT, POSTUSE PROCESSING

LEVEL: INTERMEDIATE



of industrial activities to reduce environmental stress caused by manufacturing, use, and disposal of single-use biomanufacturing equipment. Tools such as life cycle assessment (LCA) evaluate the absolute and relative effects of each manufacturing platform type on very specific categories of environmental stress (4). Industry must address concerns exposed by such analysis, and it needs to evaluate its activities and products to identify areas for further improvement.

Materials suppliers, manufacturers, and industry consortia alike are accepting that challenge. The biopharmaceutical and related industries are investing in "corporate social responsibility" through several means. One example is the Sustainability Committee established within the Bio-Process Systems Alliance (BPSA). The group is working to discover, collect, and distribute findings about sustainability and single-use



technologies in bioprocessing. Here in the first of three articles, we introduce major themes arising in the study and implementation of single-use technology for a more sustainable manufacturing environment. The second article in this series will outline current thinking on how to design materials, platforms, and processes supporting the "rethink, reengineer, reduce, reuse, and recycle" paradigm of the circular economy for plastic and packaging principles (5) and is illustrated in Figure 1. Our final paper will illuminate current and future "endof-life" handling methods and reprocessing technologies.

#### LIFE-CYCLE ASSESSMENT

Environmental impacts or benefits in manufacturing often are considered in terms of a single consequence: e.g., energy efficiency, water consumption, carbon emissions, or solid waste. Such a perspective is efficient and easy, but it rarely captures the complexity and trade-offs that characterize the production of most materials and products. Furthermore, it is tempting to consider environmental consequences over a brief and arbitrary duration.

The LCA approach was developed over many years to enable examination of environmental impacts or benefits for products and manufacturing processes across a wide range of indicators (4). It is now an accepted technique for examining environmental impacts across the full life cycle of a given product: e.g., from raw-material extraction and refining through SU component production, use in biomanufacturing, and final end-of-life treatment. Assessing all steps in that life cycle provides insight into individual stresses and burden shifts from one step to another and enables understanding of both the cumulative environmental impacts and related trade-offs in each area, throughout the lifespan of both a facility and its manufactured products.

The first exhaustive LCA study of traditional and SU technologies to be published compared monoclonal antibody (MAb) manufacturing across many scales (6, 7). It evaluated the bioprocess from an n - 2 seed bioreactor

**Figure 1:** Illustration of circular economy concept for plastics (**5**); contrast closed-loop recycling (into the same or similar-quality application) with cascaded recycling (into other, lower-value plastics).



**Figure 2:** On average, SU facilities are more ecofriendly than traditional (durable) facilities in 18 distinct categories of environmental pressure **(6, 7)** 



through drug-substance purification, with the full life cycle for both traditional and SU biomanufacturing equipment from supply chain to waste disposal. The study began with materials and manufacturing of all process equipment and consumables supporting a 10-batch campaign. It concluded with end-of-life activities from treatment and disposal of consumables in SU as well as the disposal, reuse, or recycling of durable multiuse equipment used in traditional manufacturing.

The results clearly pointed to the SU process train generally producing lower environmental impacts for each of 18 categories studied (Figure 2). The study also revealed otherwise hidden pockets of information that were not observable by looking at individual environmental burdens or stages of biomanufacturing. LCA studies have shown, surprisingly, that different options for postuse processing of SU material contribute an extremely small part of the total environmental impact of biomanufacturing (Figure 3).

A second detailed LCA study provided a deeper understanding of the potential impacts in SU process technologies (6). This study elucidated such important factors as the biopharmaceutical manufacturing facility's geographic location. The two most influential variables revealed here were the environmental impact of power generation for the electrical grid and shipping of SU components to the biomanufacturing facility. Proximity to material end-of-life processing facilities is also important. In examining freshwater consumption, SU is always better than traditional biomanufacturing regardless of geography, electricity grid, or transport logistics. Similar to what was found for MAbs, adenovirus vaccine production in SU process technology also usually shows a lower environmental impact than the same process in durable equipment (7, 8). The "Generalizations" box summarizes significant conclusions from these published studies.

The studies were performed in a collaboration of SU consumable suppliers, biopharmaceutical manufacturers, and independent consultants. They examined both MAb and vaccine production, included different SU technologies, accounted for regional impacts, and examined several end-of-life treatment options. The authors considered effects upon such individual impact categories as climate change, energy and water usage, as well as combined categories grouping impacts according to each component's stress upon ecosystem quality, human health, and/or natural resources.

In examining hundreds of combinations of product, manufacturing technology, geography, and end-of-life options, those studies consistently show that SU technology usually presents a lower overall environmental impact than traditional multiuse technologies, largely because of reduced water consumption, decreased use of cleaning chemicals, and lower energy use. Factors included in the LCAs summarized here focused on areas such as raw materials, facilities, utilities, consumables, and labor that are affected by choosing SU equipment. Many assumptions and generalizations must be applied in such a study, and alterations of those assumptions do vary study conclusions to different degrees. Although such assumptions must be made to simplify both the calculations

Figure 3: Comparative LCA-based environmental impact assessment of alternative endof-life disposal options (8)



## GENERALIZATIONS FROM LIFE-CYCLE ASSESSMENT (LCA) STUDIES COMPARING TRADITIONAL AND SINGLE-USE (SU) SYSTEMS

SU exhibits lower environmental impacts over aggregate life cycles.

The greatest impact for both technologies is observed during the use stage.

Water use (and consequences) is lower for SU across all life stages.

End-of-life disposal environmental impacts are higher for SU systems.

End-of-life impacts are negligible in the overall context of the entire life cycle.

Supply-stage carbon/energy impact is higher for manufacturing and transport of SU.

Clean-in-place (CIP), steam-in-place (SIP), and water for injection (WFI) energy demands are the greatest burdens with stainless steel systems.

Distance and mode of transport from component manufacturers drives the greatest burden for SU systems.

No significant differences were observed among entity types, production scales or mixed modes.

Facility geographical location greatly determines environmental impact through transport logistics and power grids. and presentation of the conclusions, it is nevertheless understood that such results generally represent the dynamics at hand. The studies revealed a number of relationships and correlations, both large and small.

# SUSTAINABILITY GOALS AND CORPORATE RESPONSIBILITY

An estimated >300,000,000 tons of plastic waste is generated annually worldwide (5), with only 30,000 tons of that consumed by the biomanufacturing industry (9). Both of those numbers are growing, but the ratio appears to be constant. Even though biomanufacturing waste represents a very small fraction (0.01%) of the world's total plastic waste, BPSA is concerned and its members are acting. We want to lead by example and do the best we can with the plastic that is in our direct control. SU-based biomanufacturing is often greener overall than traditional biomanufacturing, yet BPSA members are improving many parameters of their technologies, including sustainability, through initiatives supporting the superior design of materials, products, production systems, business activities, and postuse handling.

**Corporate Responsibility Commitments:** Many BPSA member companies have internal programs for reducing greenhouse gas production, water consumption or fouling, and energy consumption (10–15). SU product manufacturers are establishing zerowaste strategies in their operations and green criteria in their product development efforts. They are looking across the entire product life cycle and applying sustainability science and ecological engineering in designing packaging components, manufacturing solutions, and recycling programs. Whether it's using renewable energy in manufacturing operations or reducing waste footprint in product applications, BPSA members are actively pursuing a range of creative measures as summarized in the "Creative Green Initiatives" box.

### SUSTAINABILITY BY DESIGN

Both suppliers and biomanufacturers are discovering that properly designed green initiatives also provide economic

savings. For example, many programs that fall under the "Process Intensification" umbrella not only increase productivity by some unit of measure, but they also reduce environmental stress (e.g., by reducing material consumption). Using perfusion bioreactors to increase the density of cell culture and skip an n - x cycle not only saves time and expense, but it also serendipitously eliminates use of an entire cycle of SU materials. Engineering a clone to secrete more product in a given volume of medium not only increases productivity per dollar spent on media, but it also improves productivity per consumable piece.

Implementing prefabricated and modular components in facility design supports a more sustainable process in a number of ways. With reduced mass of construction materials, there is less to manufacture and ultimately to dispose of. Increased flexibility provides an increased likelihood of "future proofing" the results of construction. And installing suites with integral modular air handling - heating, ventilation, and air conditioning (HVAC) - ensures proper capacity and availability, and can obviate redundant systems. The second installment of this series will address designing and rethinking biomanufacturing products and processes to improve environmental impact.

#### **POSTUSE PROCESSING**

Companies in all industries set wastereduction goals that often are good for the environment, for productivity, and for profitability. Reducing waste - and potentially achieving zero waste requires understanding scrap and why it is generated, segregating and measuring different waste streams, and then looking for the best home for each unavoidable stream. The key to achieving zero waste is finding an acceptable destination for hard-torecycle items such as gloves, disposable garments, mixed plastic, and the complex multicomponent products used in biomanufacturing.

Some companies have been able to convert mixed plastics into such salable products as plastic lumber. Such material can be used in construction,

### CREATIVE GREEN INITIATIVES OF BPSA MEMBERS

Demanding continued progress through improved manufacturing, distribution, and use

Designing out harmful waste by adding green stipulations to supply contracts

Establishing dedicated corporate/service positions supporting green initiatives

Implementing new sustainability programs, initiatives, and in-service training

Promoting sustainability through foundation donations and consortia support

decking, and landscaping. In partnership with postuse processors, BPSA members have codeveloped a plastic pallet made from plastic lumber. Beyond that, finding other products that can be developed using the processed mixed plastic waste continues to be a challenge. If end users are willing and prepared to disassemble/sort/segregate their plastics by type, then more options for upcycling would become available and a more circular economy could be created. Efforts to incorporate SU waste into broader plastic reclamation activities deserve special attention.

The disposal, recycling, and other postuse processing of SU components often form a major part of discussions and initiatives concerning SU technologies and the environment. In fact, it is often the first (or even only) aspect of such conversations, probably because of

• the visibility of SU bags, tubing, and connectors

 the reality that disposal or postuse processing of SU materials can be a significant fraction of a facility's solidwaste management

• the fact that that this aspect of the life cycle is within users' direct control.

However, as Figure 3 illustrates, LCA studies have shown that the different options for postuse processing of SU material contribute a tiny part of the overall environmental impact of biomanufacturing. Nevertheless, because every contribution is important, BPSA members actively support the research and establishment of state-ofthe art approaches to this matter. The final installment of this series will



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### **OVERALL CONCLUSIONS**

SU systems are used in mass/units that are immensely smaller than those of consumerconvenience items.

SU systems provide unique benefits in critical and vital societal functions (not mere convenience).

SU systems fulfill very high design/function criteria in protecting human health and safety.

SU systems provide a safe, effective, and overall less polluting option for biomanufacturing.

focus on current and future "end-of-life" handling methods including technologies for reprocessing.

#### HEALTHCARE AND SINGLE-USE

SU technologies supporting the manufacturing of biomedical products should be viewed differently than consumer-convenience goods such as plastic straws. Some SU technologies are critical components in the manufacture of life-saving and life-improving products. The healthcare industry has embraced these technologies because of the therapeutic safety and efficiency they provide. No one questions the infection control and patient support that SU syringes and surgical materials provide.

Similar benefits are provided to biopharmaceutical manufacturing and biomedical laboratory operations. Science-based studies clearly demonstrate that SU technologies can significantly reduce energy, water, and cleaning chemical consumption in biomanufacturing when compared with traditional process equipment. SU systems provide an overwhelming benefit by enabling safe, effective, and overall less-polluting systems for biomanufacturing (Figure 6).

SU material suppliers, integrators, and users of these technologies are committed to sustainability as good social and business practices - and this includes proper management of used materials. BPSA endorses the study of SU sustainability as well as implementation of new and better operational technologies that will limit further the impact of these materials on the environment. The social benefits of SU currently overwhelm the residual environmental risks, and BPSA will keep working to reduce those risks even further in the future. SU technology is a good choice now, and through these efforts it will become a better option in the future.

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